GGLL GGLS

Direxion ETFs | Funds

Leveraged & Inverse ETFs

Direxion Daily GOOGL Bull 2X and Bear 1X ETFs

Overview

The Direxion Daily GOOGL Bull 2X ETF and Direxion Daily GOOGL Bear 1X ETF seek daily investment results, before fees and expenses, of 200% and 100% of the inverse (or opposite), respectively, of the performance of the Class A shares of Alphabet Inc. (NASDAQ: GOOGL).

Investing in the funds involves a high degree of risk. Unlike traditional ETFs, or even other leveraged and/or inverse ETFs, these leveraged and/or inverse single-stock ETFs track the price of a single stock rather than an index, eliminating the benefits of diversification. Leveraged and inverse ETFs pursue daily leveraged investment objectives, which means they are riskier than alternatives which do not use leverage. They seek daily goals and should not be expected to track the underlying stock's performance over periods longer than one day. They are not suitable for all investors and should be utilized only by investors who understand leverage risk and who actively manage their investments. The Funds will lose money if the underlying stock's performance is flat, and it is possible that the Bull Fund will lose money even if the underlying stock's performance increases, and the Bear Fund will lose money even if the underlying stock's performance decreases, over a period longer than a single day. **Investing in the Funds is not equivalent to investing directly in GOOGL.**

Single Stock Exposure

Alphabet Inc. provides online advertising services in the United States, Europe, the Middle East, Africa, the Asia-Pacific, Canada, and Latin America. The company offers performance and brand advertising services. GOOGL is registered under the Securities Exchange Act of 1934, as amended (the "Exchange Act"). Information provided to or filed with the Securities and Exchange Commission by Alphabet Inc. pursuant to the Exchange Act can be located by reference to the Securities and Exchange Commission file number 001-37580 through the Securities and Exchange Commission's website at www.sec.gov. In addition, information regarding Alphabet Inc. may be obtained from other sources including, but not limited to, press releases, newspaper articles and other publicly disseminated documents.

Fund Facts

	Direxion Daily GOOGL Bull 2X ETF	Direxion Daily GOOGL Bear 1X ETF
Fund Symbol	**GGLL**	**GGLS**
Intraday Indicative Value	**GGLL.IV**	**GGLS.IV**
CUSIP	**25461A841**	**25461H267**
Daily Target	**200%**	**-100%**
Gross Expense Ratio	**0.96%**	**1.20%**
Net Expense Ratio*	**0.96%**	**1.02%**
Inception Date	**09/07/2022**	**09/07/2022**

**The Net Expense Ratio includes management fees, other operating expenses and Acquired Fund Fees and Expenses. If Acquired Fund Fees and Expenses were excluded, the Net Expense Ratio would be 0.95%. The Funds' adviser, Rafferty Asset Management, LLC ("Rafferty"), has entered into an Operating Expense Limitation Agreement with each Fund. Under the Operating Expense Limitation Agreement, Rafferty has contractually agreed to waive all or a portion of its management fee and/or reimburse a Fund for Other Expenses through September 1, 2027, to the extent that a Fund's Total Annual Fund Operating Expenses exceed 0.95% of the Fund's average daily net assets (excluding, as applicable, among other expenses, taxes, swap financing and related costs, acquired fund fees and expenses, dividends or interest on short positions, other interest expenses, brokerage commissions and extraordinary expenses). If these expenses were included, the expense ratio would be higher.*

Important Information Regarding GGLL

The Direxion Daily GOOGL Bull 2X Shares (GGLL) seeks 200% daily leveraged investment results and thus will have an increase of volatility relative to the underlying GOOGL performance itself. Longer holding periods, higher volatility of GOOGL and leverage increase the impact of compounding on an investor's returns. During periods of higher GOOGL volatility, the volatility of GOOGL may affect the fund's performance.

Important Information Regarding GGLS

The Direxion Daily GOOGL Bear 1X Shares (GGLS) seeks daily inverse investment results and is very different from most other exchange-traded funds. Longer holding periods and higher volatility of GOOGL increase the impact of compounding on an investor's returns. During periods of higher volatility, the volatility of GOOGL may affect the fund's return as much as, or more than, the return of GOOGL.

Performance (As of 09/30/2026)

		1M %	3M %	YTD %	1Y %	3Y %	5Y %	10Y %	S/I %	Inception
GGLL	NAV	1.60	-12.05	4.56	65.52	55.29	-	-	45.09	09/07/22
	Market Close	1.42	-12.06	4.52	66.14	55.58	-	-	45.28	
GGLS	NAV	-1.50	2.25	-12.58	-32.80	-29.80	-	-	-27.66	09/07/22
	Market Close	-1.58	2.21	-12.66	-32.91	-29.83	-	-	-27.71	

The performance shown prior to April 2, 2024, reflects the Direxion Daily GOOGL Bull 2X Shares' previous daily leveraged investment objective, before fees and expenses, of 150% of the performance of GOOGL.

The performance data quoted represents past performance. Past performance does not guarantee future results. The investment return and principal value of an investment will fluctuate. An investor's shares, when redeemed, may be worth more or less than their original cost. Current performance may be lower or higher than the performance quoted. Returns for performance under one year are cumulative, not annualized. For the most recent month-end performance please visit the funds' website at direxion.com. Short-term performance, in particular, is not a good indication of a fund's future performance, and an investment should not be made based solely on returns. Because of ongoing market volatility, fund performance may be subject to substantial short-term changes. For additional information, see the fund's prospectus.

Important Information

An investor should carefully consider a Fund's investment objective, risks, charges, and expenses before investing. A Fund's prospectus and summary prospectus contain this and other information about the Direxion Shares. To obtain a Fund's prospectus and summary prospectus call 866-476-7523 or visit our website at direxion.com. A Fund's prospectus and summary prospectus should be read carefully before investing.

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Shares of the Direxion Shares are bought and sold at market price (not NAV) and are not individually redeemed from a Fund. Market Price returns are based upon the midpoint of the bid/ask spread at 4:00 pm EST (when NAV is normally calculated) and do not represent the returns you would receive if you traded shares at other times. Brokerage commissions will reduce returns. Fund returns assume that dividends and capital gains distributions have been reinvested in the Fund at NAV. Some performance results reflect expense reimbursements or recoupments and fee waivers in effect during certain periods shown. Absent these reimbursements or recoupments and fee waivers, results would have been less favorable.

Direxion Shares Risks – An investment in a Fund involves risk, including the possible loss of principal. Each Fund is non-diversified and includes risks associated with a Fund concentrating its investments in a particular security, industry, sector, or geographic region which can result in increased volatility. A Fund's investments in derivatives such as futures contracts and swaps may pose risks in addition to, and greater than, those associated with directly investing in securities or other investments, including imperfect correlations with underlying investments or the Fund's other portfolio holdings, higher price volatility and lack of availability. As a result, the value of an investment in a Fund may change quickly and without warning.

Leverage Risk – The Bull Fund obtains investment exposure in excess of its net assets by utilizing leverage and may lose more money in market conditions that are adverse to its investment objective than a fund that does not utilize leverage. A total loss may occur in a single day. Leverage will also have the effect of magnifying any differences in the Fund's correlation with GOOGL and may increase the volatility of the Bull Fund.

Daily Correlation Risk - A number of factors may affect the Bull Fund's ability to achieve a high degree of correlation with GOOGL and therefore achieve its daily leveraged investment objective. The Bull Fund's exposure to GOOGL is impacted by GOOGL's movement. Because of this, it is unlikely that the Bull Fund will be perfectly exposed to GOOGL at the end of each day. The possibility of the Bull Fund being materially over- or under-exposed to GOOGL increases on days when GOOGL is volatile near the close of the trading day.

Daily Inverse Correlation Risk - A number of factors may affect the Bear Fund's ability to achieve a high degree of inverse correlation with GOOGL and therefore achieve its daily inverse investment objective. The Bear Fund's exposure to GOOGL is impacted by GOOGL's movement. Because of this, it is unlikely that the Bear Fund will be perfectly exposed to GOOGL at the end of each day. The possibility of the Bear Fund being materially over- or under-exposed to GOOGL increases on days when GOOGL is volatile near the close of the trading day.

Alphabet Inc. Class A Investing Risk — Alphabet Inc.'s Class A shares face risks associated with: reliance on advertising revenue and the effect that loss of partners or new and existing technologies that block advertisements online may have on its business; intense competition for its products and services across different industries; investments in new businesses, products, services and technologies that may divert management attention or harm its financial condition or operating results; slowdowns in its revenue growth rate; the ability to protect its intellectual property rights; the ability to maintain or enhance its brands and its impact on the ability to expand its user base, among other risks.

Information Technology Sector Risk — The value of stocks of information technology companies and companies that rely heavily on technology is particularly vulnerable to rapid changes in technology product cycles, rapid product obsolescence, government regulation, and competition, both domestically and internationally, including competition from competitors with lower production costs.

Interactive Media & Services Industry Risk — The prices of technology and media companies, especially those of smaller, less-seasoned companies, tend to be more volatile and less liquid than the overall market. These companies are subject to rapid changes in technology and consumer platform preference, including the increased use of mobile-based apps, competition for advertising revenue, changes in audience preferences, evolving industry standards and frequent new product productions.

Additional risks of each Fund include Effects of Compounding and Market Volatility Risk, Market Risk, Counterparty Risk, Rebalancing Risk, Intra-Day Investment Risk, Other Investment Companies (including ETFs Risk), Cash Transaction Risk, Passive Investment and Index Performance Risk and for the Direxion Daily GOOGL Bear 1X ETF, Shorting or Inverse Risk. Please see the summary and full prospectuses for a more complete description of these and other risks of a Fund.

Distributor: ALPS Distributors, Inc.

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